Bobur Khudoyberdiev

AI-Powered Product Designer

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Summary

Product designer with 6+ years in design, taking digital products from research to a design system and developer handoff. I currently work at Sino AI; before that I designed the Aralash marketplace and founded Kitt Studio. I design alongside AI: Claude Code, connected to Figma over MCP, lays out screens from my design system, and the decisions stay with me.

Experience

Product Designer — Sino AI
Aug 2026 - present

Product Designer — Freelance
Dec 2025 - Aug 2026 · Client work: Zukko AI and a food-delivery app with an AI assistant

- Zukko AI: a mobile app for Instagram shops in which AI carries a lead from any messenger to an order. Telegram-like UX, a design system and screens for every state, reviewed with QA. Shipped.
- An Uzbek food-delivery app with the Dietka AI assistant: from zero to a complete interface in 7 days with Claude Code and Figma MCP.

Product Designer — Aralash
Aug 2025 - Dec 2025 · Tashkent · E-commerce marketplace taking Tashkent's Abu Sahiy bazaar online · Web and mobile

- Designed the full buyer journey with the Product Owner: catalog, search, product page, cart, checkout, orders and returns, with a focus on retention and conversion.
- Introduced a systematic handoff to engineering and mentored junior designers in product thinking.
- Laid the foundations of the seller and admin panel on a shared, documented design system, then onboarded a second designer to own that track.
- Benchmarked Ozon, Wildberries, Uzum and Alif Shop and generated product hypotheses to improve the customer journey.

Founder & CEO — Kitt Studio
Apr 2025 - Aug 2025 · Tashkent · kitt-studio.com · Product studio: SaaS, ride-hailing, MedTech, CRM, e-commerce

- Designed complex interfaces built around clients' business goals and metrics.
- Owned the full cycle, from discovery and UX research to design supervision during development.
- Built and maintained design systems to unify the UI and speed up implementation.
- Hired and coordinated contractors, negotiated with clients and managed timelines.

Digital, Web & UX/UI Designer — Independent practice
Apr 2022 - Apr 2025 · Tashkent · behance.net/boburmirzo

- Designed and built landing pages and multi-page websites from scratch, from design through build on Tilda.
- Designed interfaces and design systems that meet business requirements and are easy for engineers to implement.

Graphic Designer — Premier Print
Nov 2021 - Apr 2022 · Tashkent

- Acted as art director in his absence: quality control of layouts and coordination of the department.
- Received the internal "Responsible Designer" award within the first three months for speed and quality.
- Designed logos and brand identities for clients; prepared print and outdoor advertising, including pre-press, from business cards to billboards.

Graphic Design Intern — HD Print
May 2014 - Aug 2015 · Tashkent · Internship after school and during school holidays

- Learned CorelDRAW and pre-press; prepared layouts for outdoor advertising (banners, signage, stands) and print (business cards, flyers).

Selected Projects

Zukko AI

Client · Mobile · 3 months · Shipped · bobur-product.uz/en/projects/zukko-ai

A mobile app for Instagram shops: messages from Instagram, Facebook, Telegram and WhatsApp land in one inbox, where AI runs the conversation and assembles the order for the manager to confirm. Telegram-like UX, a design system and every screen state, reviewed with QA.

Aralash: the Abu Sahiy bazaar marketplace

In-house · Web and mobile · 5 months · Not launched · bobur-product.uz/en/projects/aralash

The buyer journey from catalog to returns on proven regional patterns, a seller-panel foundation and a design system a second designer could pick up. The startup wound down before launch.

Broom

Own product · 2026 · Open source · bobur-product.uz/en/projects/broom

A design skill for AI coding agents: rules drawn from 33 sources, a checker that names the file and line of every finding, and a design-system generator that works from a brief. The app.broom.design platform reached 140 active users in its first two days; conversations with its customers, vibe coders, turned it into an open Agent Skill under Apache-2.0.

Sabzy

Own product · iOS · 2026 · On the App Store · bobur-product.uz/en/projects/sabzy

An AI calorie tracker for iPhone and iPad: photograph a meal, get calories and macros in seconds. Claude Code wrote the code and I made the decisions; development and polish took 3 days, and the app shipped to the App Store. Its 15-language site publishes measured accuracy: 81 kcal mean and 41 kcal median error on 62 weighed dishes.

Food delivery with an AI assistant

Client · Mobile · 7 days · bobur-product.uz/en/projects/diet-bistro

Uzbek food delivery with macros on every dish and the Dietka AI assistant, from zero to a complete UI in one week. Claude Code laid out the screens in Figma over MCP; the structure, flows and copy were mine.

TBC, Payme & OLX redesign

Concept · Mobile · bobur-product.uz/en/projects/tbc-redesign

A personal redesign series: TBC's bold visual language kept, familiar UX restored. Every change is framed as a hypothesis to test with metrics.

Skills & Tools

Product	Product strategy · Discovery & UX research · Customer journey mapping · Information architecture · UX/UI · Design systems · Prototyping · Web & mobile · Developer handoff
AI workflow	Claude Code + Figma MCP: the model lays out screens from my design system · Agent Skills (author of Broom)
Team	Mentoring junior designers · Onboarding designers · Contractor and client management
Tools	Figma · Claude · Cursor · Lovable · Notion · Jira · GitHub · Tilda
Graphic design	Branding & identity · Print & outdoor advertising · Pre-press · CorelDRAW

Education

School No. 300 · Secondary education · 2020

Languages

Uzbek — native
Russian — C2, proficient
English — C1, advanced